

# CGj online

## New Format

CGj magazine, the monthly journal of the Hong Kong Chartered Governance Institute (HKCGI), is available online in a search-engine optimised mobile-friendly website.

The website provides users with a searchable database of every individual article published since March 2012 along with a full pdf of the print edition.

New content is uploaded monthly once readers have received their copies of the hardcopy magazine.



<http://cgj.hkcgi.org.hk>

**CHARTERED  
GOVERNANCE**  
Hong Kong

## Advertising

The right-hand column of the site is dedicated to advertising. To provide maximum exposure, advertisements appear consistently on every page visited.

Advertising Options:	HK\$	US\$	
1st position	19,200	2,500	for 12 months
	12,000	1,580	for 6 months
2nd position	14,400	1,900	for 12 months
	9,000	1,180	for 6 months
All other positions*	9,600	1,250	for 12 months
	6,000	780	for 6 months

Advertisers are provided with one change to the image or website link in every 6 month period. An administration fee will be levied for any additional changes at HK\$800 per time.

## Specifications

Maximum pixel size is 300 (w) x 250 (h). Off-size advertisements may be formatted to fit this size.

\* Magazine advertisers enjoy priority positioning

For further information, please contact:

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